



NEWS RELEASE
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CMSportsNet Wins National Award from the Alliance for Community Media Foundation

The Community Media Center's CMSportsNet honored for Best of Sports Coverage

Westminster, Maryland (June 23, 2022) – The Community Media Center (CMC) received a 2022 Hometown Media Award from the Alliance for Community Media Foundation for CMSportsNet's 2021 Soccer Wrap-up Show. The awards program was established to honor and promote community media, community radio, and local cable programs that are distributed on Public, Educational and Governmental (PEG) access cable television channels across the country.

CMSportsNet's 2021 Soccer Wrap-up Show was honored with the Best of Sports Coverage Award. The Soccer Wrap-up show, co-hosted by sports journalist Mike Preston and CMSportsNet's Sports Editor Pat Stoetzer, looked back at the Carroll County high school girls and Carroll Lynx men's soccer season. The program featured interviews with top players and coaches, game highlights, statistics and more.

Throughout the 2021 season, CMSportsNet provided a mixture of live full game coverage, game highlights, athlete of the week and a variety of other feature reports. Coverage was broadcast on cable channel HD-1086, posted on the CMC's website and shared on social media platforms. All of CMSportsNet's coverage is available for viewing online at [CMSportsNet.com](https://www.CMSportsNet.com).

“We're honored to receive a Hometown Media Award and have our efforts recognized on a national level,” said Bob Blubaugh, CMC's Managing Editor-Digital Content. “High school and college sports are such an integral part of the community; sports coverage was a natural fit for the Community Media Center. And it is a great opportunity to recognize and celebrate our local athletes. CMSportsNet is continually working to expand and refine what we do and to increase our distribution so that as many sports fans as possible can access our content. We look forward to bringing more award-winning sports coverage to Carroll County.”

Each year, nearly one thousand entries are submitted to the Hometown Media Awards. These entries, or programs, are submitted and evaluated on several factors resulting in over 100 award winners. A panel of judges from the industry evaluate the entries. Awards are presented to the most creative programs that address community needs, develop diverse community involvement, challenge conventional commercial television formats and move viewers to experience television in a different way.

“The Hometown Media Awards celebrate both the excellence of work and the diversity of media that appears on community channels being produced around the country. The ACM Foundation is proud of their achievement and of how they represent their communities in their work,” said Mike Wassenaar, president & CEO, Alliance for Community Media.

Planning is underway for CMSportsNet’s coverage of the 2022 fall sports season including; high school football, boys and girls soccer and college soccer coverage. There are numerous volunteer and sponsorship opportunities available for individuals and businesses in the community to be a part of CMSportsNet’s local coverage. For more information contact the Community Media Center at 410-386-4415.

About the Alliance for Community Media

Founded in 1979, the Alliance for Community Media is a national, non-profit membership organization committed to ensuring access to electronic media for all people. The Alliance for Community Media carries forth its mission by educating, advocating and acting as a resource for the more than 3,000 Public, Educational and Governmental (PEG) cable channels nationwide. For more information visit www.allcommunitymedia.org

About the Community Media Center

The Community Media Center is a 501c-3 non-profit organization serving the residents and nonprofits of Carroll County, Maryland. We operate the county’s Public, Education, and Government Access Center. Our mission is to provide the facilities, equipment, and technical support necessary to allow everyone to affordably access today’s dominant communications technologies. For additional information, please visit www.carrollmediacenter.org or call 410-386-4415.

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